



2nd Annual Conference

Communicative Power & Global Cooperation

22nd June 2020

Online-Event via Zoom | Link provided after registration

Programme

Monday 22nd June 2020

09:15-09:30 Sign in to webinar platform

09:30-09:35 WELCOME REMARKS

Sigrid Quack

Director Käte Hamburger Kolleg/Centre for Global Cooperation Research

09:35-11:00 INTRODUCTION: ACHIEVING AND PRODUCING COMMUNICATIVE POWER

Chair: Volker Heins

Introduction

Jens Loenhoff

Is It Possible to Achieve Communicative Power with Media?

Jo Reichertz

A Sense of Place. How Global Classifications Structure Our Knowledge of the World

Katja Freistein

11:00-11:15 *Coffee break*

11:15-13:00 SESSION 1: (IL) LEGITIMACY OF COMMUNICATIVE POWER IN THE DIGITAL MEDIA AGE

Chair: Nina Schneider

Discourse and Legitimacy in Global Governance: Evidence from ICANN (Internet Corporation for Assigned Names and Numbers)

Jan Aart Scholte

Pinning Down Migrants? On the Digitization of Contemporary Border and Migration Management

Stephan Scheel



Communication and Power Transitions: Explaining Electoral Support in Hungary
1989–2019

Máté Mátyás

The Role of Trust and Respect in Virtual Spaces in order to foster Transnational
and Transdisciplinary Cooperation towards Sustainability Transformation

Johanna Vogel

13:00-14:00 *Lunch Break*

14:00-15:30 SESSION 2: COMMUNICATION IN ARENAS OF GLOBAL COOPERATION

Chair: Maren Hofius

Illiberal Populism and its Communicative Power in International Development:
The Case Study of the Trump Administration's Foreign Aid Discourses

Salvador Santino Regilme

Changing Patterns of Contestation in the United Nations General Assembly and
Implications for Global Cooperation

Catherine Hecht

Communication for Climate – How Communication (Dis-)enables Cooperation in
the Climate Negotiations

Maximilian Högl

15:30-15:45 *Coffee Break*

15:45-17:15 SESSION 3: COMMUNICATIVE STRATEGIES IN PRACTICE – NARRATIVES IN ART AND MEDIA

Chair: Jens Steffek

Communicative Power and Hypocrisy: Negotiating Authenticity in the Politics of
Global Migration

Christine Unrau

The Communicative Power of Narratives: Lifewriting in a Globalising World

Patricia Plummer

Practices of Seeing and Possibilities of Reclaiming Voice: The New Role of
Conceptual Artists in Political Communication

Frank Gadinger

17:15-17:30 *Coffee Break*

17:30-18:00 CONCLUSION AND WRAP-UP

Chair: Volker Heins and Jens Loenhoff

18:00 **End of the Conference**



Participants

- Freistein, Katja* | Käte Hamburger Kolleg / Centre for Global Cooperation Research - University of Duisburg-Essen, Germany
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- Heins, Volker* | Institute for Advanced Study in the Humanities (KWI) & Käte Hamburger Kolleg / Centre for Global Cooperation Research - University of Duisburg-Essen, Germany
- Hofius, Maren* | Käte Hamburger Kolleg / Centre for Global Cooperation Research - University of Duisburg-Essen, Germany
- Högl, Maximilian* | German Development Institute (DIE), Germany
- Loenhoff, Jens* | Institute for Communication Studies - University of Duisburg-Essen, Germany
- Mátyás, Máté* | Corvinus University of Budapest – Institute for World Economy, Hungary
- Plummer, Patricia* | Postcolonial Studies Department - University of Duisburg-Essen, Germany
- Quack, Sigrid* | Käte Hamburger Kolleg / Centre for Global Cooperation Research - University of Duisburg-Essen, Germany
- Regilme, Salvador Santino* | Institute for History - Leiden University, The Netherlands
- Reichertz, Hans-Josef* | Institute for Advanced Study in the Humanities (KWI), Germany
- Scheel, Stephan* | University of Duisburg-Essen, Germany
- Schneider, Nina* | Käte Hamburger Kolleg / Centre for Global Cooperation Research - University of Duisburg-Essen, Germany
- Scholte, Jan Aart* | Gothenburg University, Sweden & Käte Hamburger Kolleg / Centre for Global Cooperation Research - University of Duisburg-Essen, Germany
- Steffek, Jens* | Technical University of Darmstadt, Institute for Political Science
- Unrau, Christine* | Käte Hamburger Kolleg / Centre for Global Cooperation Research - University of Duisburg-Essen, Germany
- Vogel, Johanna* | German Development Institute (DIE), Germany