2nd Annual Conference

Communicative Power & Global Cooperation

22nd June 2020

Online-Event via Zoom | Link provided after registration

Programme

Monday 22nd June 2020

09:15-09:30 Sign in to webinar platform

09:30-09:35 WELCOME REMARKS

Sigrid Quack
Director Käte Hamburger Kolleg/Centre for Global Cooperation Research

09:35-11:00 INTRODUCTION: ACHIEVING AND PRODUCING COMMUNICATIVE POWER
Chair: Volker Heins

Introduction
Jens Loenhoff
Is It Possible to Achieve Communicative Power with Media?
Jo Reichertz
A Sense of Place. How Global Classifications Structure Our Knowledge of the World
Katja Freistein

11:00-11:15 Coffee break

11:15-13:00 SESSION 1: (IL) LEGITIMACY OF COMMUNICATIVE POWER IN THE DIGITAL MEDIA AGE
Chair: Nina Schneider

Discourse and Legitimacy in Global Governance: Evidence from ICANN (Internet Corporation for Assigned Names and Numbers)
Jan Aart Scholte

Pinning Down Migrants? On the Digitization of Contemporary Border and Migration Management
Stephan Scheel
Máté Mátyás

The Role of Trust and Respect in Virtual Spaces in order to foster Transnational and Transdisciplinary Cooperation towards Sustainability Transformation
Johanna Vogel

13:00-14:00 Lunch Break

14:00-15:30 SESSION 2: COMMUNICATION IN ARENAS OF GLOBAL COOPERATION
Chair: Maren Hofius

Illiberal Populism and its Communicative Power in International Development: The Case Study of the Trump Administration’s Foreign Aid Discourses
Salvador Santino Regilme

Changing Patterns of Contestation in the United Nations General Assembly and Implications for Global Cooperation
Catherine Hecht

Communication for Climate – How Communication (Dis-)enables Cooperation in the Climate Negotiations
Maximilian Högl

15:30-15:45 Coffee Break

15:45-17:15 SESSION 3: COMMUNICATIVE STRATEGIES IN PRACTICE – NARRATIVES IN ART AND MEDIA
Chair: Jens Steffek

Communicative Power and Hypocrisy: Negotiating Authenticity in the Politics of Global Migration
Christine Unrau

The Communicative Power of Narratives: Lifewriting in a Globalising World
Patricia Plummer

Frank Gadinger

17:15-17:30 Coffee Break

17:30-18:00 CONCLUSION AND WRAP-UP
Chair: Volker Heins and Jens Loenhoff

18:00 End of the Conference
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<td><strong>Freistein, Katja</strong></td>
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<td><strong>Gadinger, Frank</strong></td>
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<td><strong>Hecht, Catherine</strong></td>
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